“It is the imagination made real. It is the ownership of dream, an idea, an improvement, an emotion that we can touch, see, hear, and feel.” - US Patent and Trademark Office

**DATE:** Thursday, March 29, 2012  **TIME:** 4:00 - 6:00pm  
**LOCATION:** ORA Building, 509 E. 3rd Street, room 050  
**PANELISTS:** Bill Brizzard,  
Director of Technology Transfer, Indiana University Research Technology Corporation  
Helena Mendes-Soares,  
Senior Graduate Student, Department of Biology, Evolution, Ecology and Behavior Program  
Matt Muller,  
Chief Operating Officer, Aeon Imaging  
Research Associate, IU School of Optometry

Does the term “Intellectual property” distort and confuse the issues pertaining to innovation and creations of the mind?  
Is intellectual property governed more by economic goals rather than a social product? - Committee on Economic, Social, and Cultural Rights  
What ethical issues exist when someone cannot afford the cost of a product, for example, a life-saving drug, due to intellectual property laws?  
When collaborating with colleagues, how should intellectual property agreements be worked out?

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The Responsible Conduct of Research Series is a workshop series hosted by The University Graduate School, The Poynter Center, and The Office of Research Ethics, Education and Policy (REEP).